

Enhancing leadership programs with e-learning



Organisations are focusing more and more on leadership programs as the returns are high and top-performing organisations are the result. However leaders today are busier than ever and more mobile. It's a challenge to find time and justify the costs of meeting face-to-face for workshops and classroom training.

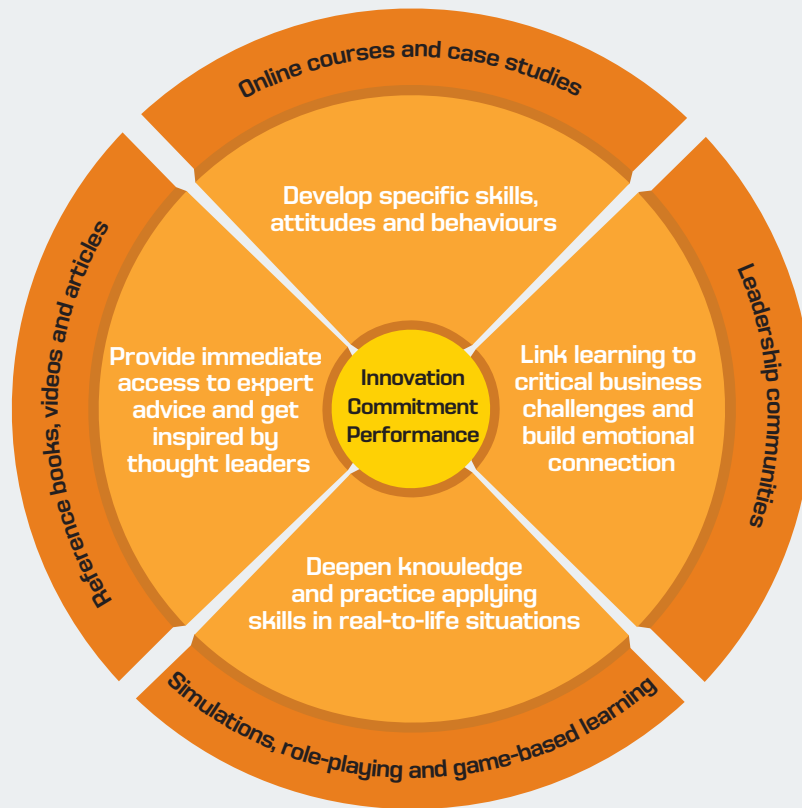
The solution is to use e-learning- it's effective, convenient, engaging and allows leaders and managers to learn anytime, anywhere. E-learning is used to enhance existing programs, replace parts of classroom training and extend the benefits of leadership programs to more people.

With e-learning, executives can better prepare for upcoming workshops or take a 30 minute course whenever it fits into their schedule – there's no reason for learning to stop between classroom sessions. E-learning technologies, such as Edvantage group's leadership community, bring people together in virtual teams so they can share experiences and work together to solve real-world problems. And, in order to stay up-to-date with the foremost visionaries in the world, leaders and managers can immediately access video lessons, books or research on the topics that mean the most for executing the business strategy.

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Leadership tools

Edvantage group helps you find the right blended learning model, tools and delivery methods.



Our Approach

At Edvantage group, our aim is simple: to help you improve the effectiveness of leadership programs. Solutions must deliver a direct impact.

We provide tailored programs that meet your organisation's specific requirements. We consider individual needs, technologies, activities, and learning content and place a strong emphasis on the current business challenges. Our learning consultants will help you identify ways e-learning can:

- better link leadership programs to the workplace and real-world problems
- extend the benefits of classroom training for better results
- stimulate informal learning and create an environment for innovation
- increase knowledge sharing within the organisation
- inspire leaders and help them be better prepared to meet their business challenges

Solutions include all or parts of the following:

- select and deliver appropriate management and leadership courses
- develop customised scenarios or simulations that are tied into challenges that leaders are experiencing
- provide online resource libraries including handpicked articles
- build an online leadership communities for virtual team collaboration
- introduce and implement the new blended learning programs

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Example of e-learning products

Leaders need information and knowledge on a wide range of topics and the needs change as the organisation evolves.

Edvantage group offers web-based courseware, simulations, job aids, videos, game-based learning and online leadership communities. And, we provide your own learning portal for easy access and measurement of results (learning management system). We are able to deliver this extensive portfolio by leveraging our own expertise in the fields of e-learning consulting, instructional design and custom content development with partnerships from world-class partners such as Skillsoft, Books 24x7, S4K Research, 50Lessons and Stride in participation with Harvard Business School Publications.

Online courses and case studies

Online courses and case studies are highly engaging modules that can be taken separately or combined into a learning path. They are the ideal way to increase engagement and prepare participants before a workshop. Courses may also include facilitation guides that can be used by your existing trainers or coaches.

Management articles

Management articles are handpicked to support areas that are important for leaders' work. By linking business challenges with relevant reading, management articles help companies inspire their leaders and managers for the business challenges they face. The articles are selected from more than 40 European, American and Global sources with the latest management thinking, business cases and best practices.

Referenceware®

Referenceware is a revolutionary approach to problem solving and learning that provides searchable, online access to the full, unabridged contents of thousands of business and technical books, as well as to expert summaries of popular business books.

Videos

Short and powerful stories from a wide range of the world's most successful business leaders are available by video for viewing online or from mobile devices. Management and executive teams will benefit from hearing other important learning experiences discovering the guiding principles behind their most important business decisions and their career progression.

Online simulations, role-playing and game-based learning

Custom developed simulations and games that put leaders into real-business scenarios where they make decisions, carry out tasks and see their results of their actions right away.

Leadership community

A leadership community is the ideal place for small groups to share knowledge and apply skills to solve every day problems. Designed to encourage collaboration, managers and leaders in virtual teams can prepare for classroom training, evaluate alternative strategies and discuss the most urgent topics.

Our partners:



E-learning for all levels of leaders and managers

Level	Example Learning Topics
New managers	<ul style="list-style-type: none"> improving communications team-building setting goals and objectives ethics and responsibility
Mid-level managers	<ul style="list-style-type: none"> influencing others developing talent implementing strategy innovation and creativity
Executive leaders	<ul style="list-style-type: none"> strategic management change management crisis management corporate governance

To discuss how Edvantage group solutions can enhance your leadership programs please contact your nearest office or write contact@edvantagegroup.com

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